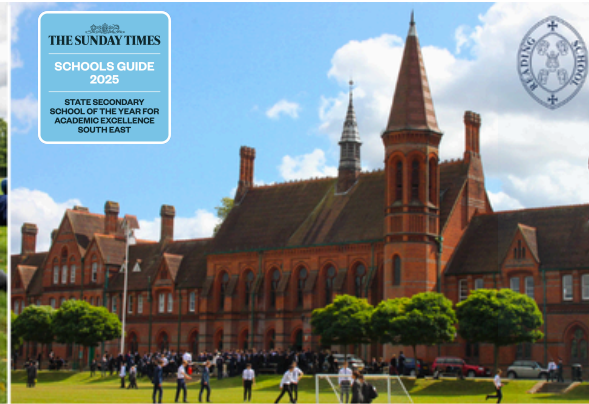


READING SCHOOL

SPONSORSHIPS & PARTNERSHIPS

900TH ANNIVERSARY CELEBRATIONS



900 Years of Excellence

Reading School is a selective state grammar school with charitable status, located in Reading, Berkshire. The School was founded as part of Reading Abbey and the date of the Abbey's charter, 29 March 1125, is taken as the foundation date, making it one of the oldest schools in England. In 1486, Reading School was refounded as a 'Free Grammar School' by Henry VII and by 1870, the foundation stone was laid at the current site on Erleigh Road by Prince of Wales Edward VII.

As we look forward to our 900-year anniversary, we invite you to join us in celebrating our rich history, and ensuring we continue to provide outstanding learning experience for our students - today, tomorrow and for generations to come.

- **The Sunday Times Schools Guide 2018, 2020, 2021, 2023, 2024 and 2025:** Named the State Secondary School of the Year in the South East for Academic Performance for 6 years.
- **School of Sanctuary Award 2023:** Acknowledged for our dedication to fostering a welcoming and inclusive environment for children forced to flee their homes.
- **ACE Regional Character Hub School and Ace School of Character+:** Recognised for our outstanding work in character education and for providing a thriving and transformative provision.
- **SGQM Centre of Excellence Award 2023-2026:** Awarded for excellence in geography leadership, curriculum development, learning and teaching.



Funding the Future

Become a part of a year-long celebration that will engage thousands of individuals in the Reading community from our past, present and future - students, parents, alumni, teachers and staff, and community partners. Your company will be able to reach out to over 1,100 students and 1,700 parents with a vast catchment area.

Current Students



1100+

current students including 84 boarders from diverse backgrounds.

Number of
boarders

84



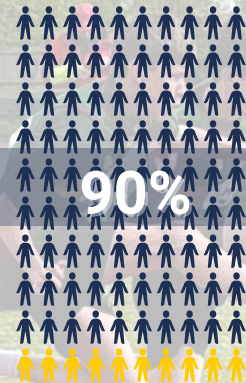
7%

Number of
Ukrainian guest
students

11



0.9%



of students achieved
A*-B A Level Results in
2024

20+



students secured a place at
Oxbridge.



of GCSE entries were
awarded grades 9-7 in
2024

7000



strong alumni community
and growing!



4K+
FOLLOWERS



3K+
FOLLOWERS



2K+
FOLLOWERS



4K
FOLLOWERS

CALENDAR OF EVENTS

● Students ● Parents ● Alumni

Join us in celebrating Reading School's 900th Anniversary Year from September 2024 to December 2025 by sponsoring our vibrant line-up of special events, sports, and community activities. This milestone provides a unique opportunity for you to promote your business and gain valuable brand exposure within the Reading community, across Berkshire and beyond. Partner with us to make this historic year unforgettable and to connect with a broad audience through meaningful engagement and visibility.

TBC

Potential Royal Visit & Commemoration Service

A service of praise at The Abbey Ruins, where the school originated, honouring its founders and benefactors. The event celebrates our past achievements and looks forward to a vibrant future.



MARCH
2025

12

Book Festival

A week-long celebration of literature, featuring talks by famous authors and group sessions for junior students, along with workshops for senior students.



MARCH
2025

26-27

Giving Day

A 36-hour fundraising event where students take on challenges to raise funds for 900th Anniversary Campaign.



JUNE
2025

27

Senior Prize Giving

A ceremony at the Great Hall, University of Reading, to commemorate senior students' achievements and celebrate the vibrant spirit of our school community.



JULY
2025

1-3

Drama Production

Titled 'Floreat Redingensis', an immersive 70-minute promenade theatre experience across the school in the evening.



JULY
2025

5

Community Festival

A day filled with activities, performances, art exhibitions, food stalls and workshops to celebrate the school's milestone anniversary with students, parents, staff, alumni and the local community.



JULY
2025

9

Sports Awards

A celebration of school sports and achievements, including the presentation of the annual Sports Personality of the Year Awards.



JULY
2025

11

Sports Day

A day of spirited competition at The Palmer Park Sports Stadium among athletes from five houses, showcasing their skills in track races and team sports.



JULY
2025

12

Grand Reunion

A global reunion at the School Field, includes school tours and networking to reminisce about school days and celebrate achievements.



SEPTEMBER
2025

21

OR House Music Concert

An enchanting evening at Reading's Concert Hall, where alumni from each house form teams to showcase their talents, including those working in London's West End.



NOV
2025

29

Gala Dinner

An elegant black-tie event at the Concert Hall in Reading, celebrating our 900th anniversary with fundraising, keynote speakers, auctions, awards and entertainment.



NOV
2025

30

House Music Competition

An annual event at the Hexagon by student performers from each house showcasing their musical talents, skills, and creativity, judged by external experts for a professional competition.



... and many more!

SPONSORSHIP PACKAGES

In 2025, Reading School is celebrating its 900th anniversary. We are delighted to offer three distinct packages for our events across the year: Gold, Silver, and Bronze. Each package provides unique opportunities for you to support our cause and gain valuable exposure for your brand.

Company name/logo on Reading School website with link

Company logo on marketing materials for anniversary events (i.e. programmes)

A coloured advert in the annual magazine of Reading School, distributed to current parents, alumni, staff and members of the Old Redingensians Association in the UK and abroad

Dedicated social media posts thanking your organisation for supporting the 900th anniversary events across Facebook, Instagram, Twitter and LinkedIn

Company name/logo listed as a sponsor for the Careers Convention in February 2026

Invitation to be a delegate at the Careers Convention in February 2026

The opportunity to include flyer inserts and branded merchandise in 900th anniversary goody bags

The opportunity to include your promotional materials (i.e. leaflets and flyers) at our 900th Anniversary Grand Reunion and community events
(materials must be provided 6 weeks prior to events)

The opportunity to present Inspire Lectures (industry specific) at Reading School

Company logo featured on the 900th Anniversary year banner, positioned in 3 prime locations around school site (Craven Road, Addington Road and Erleigh Road)

Advertise your business in our Business Directory on the alumni website with company logo

The opportunity to post jobs for free on our "Job Board" on the alumni website

VIP Seating: Two VIP seats at the Gala Dinner in November 2025

Bronze	Silver	Gold
£5,000	£10,000	£20,000
✓	✓	✓
✓	✓	✓
Half page	Full page	Full page
3 posts	6 posts	9 posts
✓	✓	✓
✗	✗	✓
✗	✓	✓
✗	✓	✓
✗	✗	✓
✗	✗	✓
✗	✗	✓
✗	✗	✓
✗	✗	✓



Custom Packages

Are you interested in supporting our 900th anniversary but unsure if a standard sponsorship package fits your organisation's needs?

We offer flexible sponsorship options which can be tailored to match your budget and objectives. You are welcome to suggest your own bespoke benefits or choose from our sponsorship line items to build your own package that suits your goals.

What to do next

Contact us to state which sponsorship package you would like and provide your details.

Contact Miss P Hutchinson (Society Coordinator) or Mrs J Chhokar (Development and Alumni Relations Manager) at development@reading-school.co.uk

Support The Building for the Future- 365 Campaign

We understand that a sponsorship may not be the right fit for all organisations or individuals. The Building for the Future - 365 Campaign is our programme of giving through which donations are given to help us grow the co-curricular programme and improve resources to support activities that extend our students' aspirations, skills and range of interests beyond the classroom.

This programme is an essential part of education at Reading School.

To make a donation, click here: [Support Us](#)

By sponsoring Reading School's 900th Anniversary, your company will achieve exceptional visibility, connect with a wide and diverse audience, and make a meaningful impact on the community. Align your brand with this historic educational milestone and enjoy significant exposure and engagement opportunities.

Extensive Audience Reach

Your sponsorship will connect your company with over 1,100 students and 1,700 parents, 7000+ alumni as well as teachers, staff and community partners. This provides access to a diverse and engaged audience with a broad catchment area, ensuring maximum exposure for your brand.

Increased Brand Visibility

Your business logo will be featured on event materials, including banners, programmes and our website, providing continuous exposure throughout the anniversary year.

Enhanced Corporate Image

Show your commitment to supporting local education and community initiatives, which can boost your business's image and appeal to socially-conscious consumers.

Networking and Business Development

Our anniversary events provide valuable networking opportunities with key stakeholders, including alumni, parents and community leaders. This can lead to new business relationships, partnerships and opportunities for your company.



Thank you to our sponsors who have supported Reading School over the years





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